

## Worksheet Business Model Canvas



KP	KA	VP		CR	CS
	KR			СН	
C\$			R\$		

Block	Details
Customer Segments (CS)	
Value Propositions (VP)	
Channels (CH)	
Customer Relationships (CR)	
Revenue Streams (R\$)	
Key Resources (KR)	
Key Activities (KA)	
Key Partnerships (KP)	
Cost Structure (C\$)	